





## PRESS RELEASE

The Renaissance of the Industry, as the priority of the Italian Presidency of the Council of the EU. We discuss it at LET's 2014.

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«The **Italian Presidency** of the Council of the European Union will support the definition of a framework that systematically includes the **Industrial Renaissance** in all policies impacting on competitiveness », as reported in the Programme of the Italian Presidency of the Council of the European Union<sup>1</sup>.

This aim is in line with the European Commission Communication «For a European Industrial Renaissance<sup>2</sup>» on January 2014. The document, recognizing the central importance of industry for creating jobs and growth, invites EU Member States to adopt policies for Competitiveness that are transversal to all sectors.

This is not an easy task and LEIT's 2014 aim to take up the challenge. The event, sponsored by the Italian Presidency of the Council of the EU, will be held in Bologna from the 29th September to the 1st October, 2014. It will focus on the role that Key Enabling Technologies (KETs), such as nanotechnology, micro- and nanoelectronics including semiconductors, advanced materials, biotechnology and photonics, have in facing the European Societal Challenges (Health, Bioeconomy, Energy, Water, Transports, Environment, Inclusive Society, Security) and leading Europe to a new Renaissance.

Which radical changes and new scenarios will lead us to a «Vision towards a New Renaissance»? These issues will be the core theme of the conference and they will be treated in recommendations to be elaborated and presented to the EU Commission during the closing plenary session.

LET's 2014 consists of 24 thematic sessions focused on 5 thematic tracks that have been identified by the High Level Scientific Committee:

http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:52014DC0014









<sup>&</sup>lt;sup>1</sup> <u>http://italia2014.eu/en/presidency-and-eu/programme-and-priorities/programme-of-the-italian-presidency-of-the-council-of-the-european-union/, page 52.</u>





- 1. Building Cross Cutting Sciences and Technology: How can KET's resolve societal challenges?
- 2. Future of Industries: Automation: is it a job killer or a job creator? Can a country innovate without producing?
- 3. Minds of the Future: How can we help people to transform their knowledge in know-how?
- 4. New Models of Governance: Can a country create the condition for feeding innovation?
- 5. Driving Disruptive Innovation: How long does it take disruptive innovation to the market?

Representatives from the institutions will alternate during the programme of the conference, among them: Rudolf Strohmeier (Deputy Director General, DG Research and Innovation, European Commission), Clara della Torre (Director Key Enabling Technologies, European Commission), Graça Carvalho (Rapporteur Horizon 2020 for the European Parlament and current member of the BEPA – EC), Stefania Bernabé (World Trade Organisation – WTO), Pietro Guindani (Assolombarda).

Representatives of big industries will take part to the conference, among them INTEL, NOVARTIS, BARILLA, PHILIPS. Moreover, the conference will host internationally recognized exponents of SMEs, Universities e Research centers: Endika Bengoetxea (European Institute of Innovation and Technology, EIT), Carlo Rizzuto (ELETTRA Sincrotrone Trieste), Riccardo Pietrabissa (Politecnico di Milano), Janet Thornton (European Molecular Biology Laboratory, EMBL), Vincenzo Palermo del progetto Graphene (National Research Council of Italy, CNR), Guglielmo Lanzani (Italian Institute of Technology, IIT), Carmen Costantinescu (Fraunhofer), to name but a few.

Representatives of the Financial sector will also participate to the event, among them: Laura Piovesan (European Investment Bank) and Oliver Gajda (European Crowdfunding Network, ECN).

World-renown local companies and research centers, partners of LEIT's 2014, will open their doors allowing visits to their factories (Agribologna - Fresco Senso, Automobili Lamborghini, Barilla, B.Braun Avitum Italy, Centre for Regenerative Medicine "Stefano Ferrari", National Research Council of Italy- CNR, Ducati Motor Holding, G.D, Ima, SCM Group, Technogym, Tetra Pak).

During LET's 2014 it will be possible to participate to LET's Match: a day of one to one meetings organised by the Enterprise Europe Network partners, in order to develop technological and research cooperation agreements at european level.

The detailed programme of the conference is available at the website www.lets2014.eu

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