



LEADING ENABLING TECHNOLOGIES  
FOR SOCIETAL CHALLENGES



2014 Italian  
Presidency of the Council  
of the European Union

## Press Release

### Can 992 M€ lead Europe to a new Renaissance in 7 years?

**Date:** June 25, 2014

The National Research Council of Italy (CNR), the Agency for the Promotion of European Research (APRE) and the Consortium for Innovation and Technology Transfer in Emilia-Romagna (Aster) are pleased to announce the international conference:

### LET'S 2014

#### Leading Enabling Technologies for Societal Challenges

Bologna, September 29th – October 1st 2014

LET'S 2014 is a major event organised in the context of the Italian Presidency of the Council of the European Union, focusing on the role that **Key Enabling Technologies** have in facing the **European Societal Challenges** and leading Europe to a new Renaissance.

LET'S 2014 will focus on the perspective of **nanotechnologies, advanced materials, advanced manufacturing, processing and biotechnology** (NMPB) and will point out how the industrial system should be able to develop the industry's ability to integrate - through a systemic approach - creativity, culture, knowledge and competitiveness.

How will the NMPB programme – with a budget of **992 M€** for 7 years<sup>1</sup> - contribute to improving the European citizens' quality of life, feeding the European economy and leading Europe to a **new Renaissance**?

In 3 days LET'S 2014 proposes sessions with 130 International Speakers, Networking events, Matchmaking meetings, Exhibits, Visits to world class companies:

AGRIBOLOGNA - FRESCO SENSO | AUTOMOBILI LAMBORGHINI | BARILLA | B.BRAUN AVITUM ITALY | CENTRE FOR REGENERATIVE

MEDICINE "STEFANO FERRARI" | DUCATI MOTOR HOLDING | G.D | IMA | SCM GROUP | TECHNOGYM | TETRA PAK.

<sup>1</sup> The event is supported by the European Commission's programme for research & Innovation Horizon 2020, which allocates € 992.20 million to the research programme on nanotechnologies, advanced materials, advanced manufacturing, processing and biotechnology (NMPB) for the period 20014-2020.



European Union Funding  
For Research & Innovation





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Within LET'S 2014 the brokerage event **LET'S Match** will be organized: pre-arranged one-to-one meetings aiming at establishing research or commercial technological partnerships at European level. LET'S Match is organized by the Enterprise Europe Network.

The programme of the sessions and the registration facilities are available at [www.lets2014.eu](http://www.lets2014.eu).

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